



Washington County Cultural Plan 2015 to 2020

*Prepared and updated by the Cultural Coalition of Washington County
for the Oregon Cultural Trust
May 2015*

Endorsed by the Washington County Board of Commissioners, August 2015

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Washington County Cultural Plan

Introduction

The Cultural Coalition of Washington County (CCWC) revised the Washington County Cultural Plan in 2015 with input from coalition member discussion, committee review, and a web-based survey that included responses from the arts, culture and heritage community. Strategies for 2015 to 2020 are based on the top three priorities identified in the community survey for each broad cultural goal. The Plan Review Committee included CCWC members Anthony Mills, Lesly Sanocki, Eric Squires, Carla Ueki (term expired 12/31/2014, continued on as sub-committee member) and Elaine Worden, in coordination with Eva Calcagno (County staff).

The CCWC was originally established as the Washington County Arts, Heritage and Humanities Coalition by the Washington County Board of Commissioners in 2004 as an advisory body and tasked with administering Oregon Cultural Trust funds for the county and implementing the Washington County Cultural Plan. The coalition name was changed in 2008 to Cultural Coalition of Washington County. The CCWC members serve three-year calendar terms and the 2015 roster includes:

Commissioner Andy Duyck (Term: Ex-Officio)
Georgia Harker, Chair (Term: 2013 through 2015, 2nd Term)
Margie Humphreys (Term: 2015 through 2017, 2nd Term)
Gitanjali Jain (Term: 2013 through 2015)
Anita Menon (Term: 2013 through 2015, 2nd Term)
Anthony Mills (Term: 2015 through 2017, 2nd Term)
Anne Noall (Term: 2014 through 2016)
Kimberly Ogadhoh (Term: 2015 through 2017)
Deborah Olsen (Term: 2013 through 2015, 2nd Term)
Audra Petrie (Term: 2013 through 2015)
Lesly Sanocki (Term: 2014 through 2016, 2nd Term)
Teresa Smith (Term: 2014 through 2016)
Eric Squires (Term: 2013 through 2015)
Raman Srinivasan (Term: 2015 through 2017)
Mari Watanabe (Term: 2015 through 2017)
Elaine Worden, Vice-Chair (Term: 2014 through 2016)

The Director of the Washington County Cooperative Library Services, Eva Calcagno, serves as County staff to the Coalition. By contract, the Regional Arts and Culture Council (RACC) provides financial and grant administrative functions for CCWC.

Washington County Context

Located on the western edge of the City of Portland, Washington County is the second largest county in Oregon and the fastest growing urban county, with approximately 550,000 residents (July 1, 2013 estimate, Population Research Center, Portland State University). The county is Oregon's most ethnically diverse urban county, drawing immigrants from Europe, Latin America, Asia, Indo-China, the Pacific rim and Africa. According to the 2012 U.S. Census Bureau's American Community Survey, over 17% of county residents were foreign born, Asian, Latin American and European countries as primary points of origin. The result of that diversity is that residents and institutions alike reflect a global perspective. In 2012 the Hispanic or Latino population of Washington County was 16%, primarily people of Mexican descent. Hispanic residency ranges from 4.5% in King City to 50.1% in Cornelius. In 2012, the Beaverton School District reported that 94 different languages were spoken in students' homes. The top languages present in the county, other than English, are Spanish and Chinese. According to school district enrollment data from the 2013-14 school year, 45% of Forest Grove School District students, 49% of Hillsboro District students, and 51% of Beaverton District students identified as White/Non-Hispanic, meaning that three of the four largest school districts in the county had or were near a majority population of children of color.

Washington County covers 727 square miles. It includes a portion of the City of Portland and eleven incorporated cities including Banks, Beaverton, Cornelius, Durham, Forest Grove, Hillsboro, King City, North Plains, Sherwood, Tigard and Tualatin. About 85% of the county's land is outside the regional Urban Growth Boundary (Washington County Dept. of Land Use and Transportation), preserving agricultural and forest lands and focusing residential, commercial and industrial growth in urbanized areas in the eastern portion of the county.

Washington County residents on average are younger, more affluent, and more highly educated than other Oregonians. According to the Population Research Center, PSU, Washington County saw 10% growth in people under age 19 in the decade 2002-2012, and in 2013 27% of county residents are children (0-19). Conversely, Washington County has the lowest percentage of Oregonians aged 65 years or older at 11%.

Washington County added about 21,000 people between 2010 and 2013 (Population Research Center, PSU, Table 3, April 2014). In addition, Washington County is home to about 220,000 residents who live in urban, unincorporated areas, posing real planning

challenges for the county, local jurisdictions and residents. The urban, unincorporated area is projected to increase by 27,000 people by 2020.

The community enjoys strong schools, and a uniquely diverse array of cultural and recreational activities. The Washington County Visitors Association touts access to golfing, bird-watching, winery touring, bicycling, shopping, theatre and cultural events as reasons to visit our county. About an hour's drive from the beach and mountains and a half-hour to downtown Portland, Washington County enjoys the benefits of a healthy urban and rural environment.

The County's developed regions are home to traditional suburban and new mixed-use neighborhoods. Long-term corporate leaders such as Intel, Nike and Columbia Sportswear have been joined by new corporations such as Genentech and SolarWorld. Intel's investment in Washington County exceeds that of any Intel site worldwide. Outside the Urban Growth Boundary, the county transitions to nurseries, wineries and other farm and forest enterprises. Washington County ranks first in Oregon in manufacturing (2012 Economic Census of the United States), seventh in gross farm sales and third in greenhouse and nursery stock production in Oregon. ([http://www.nass.usda.gov/Statistics by State/Oregon/Publications/facts and figures/facts and figures.pdf](http://www.nass.usda.gov/Statistics_by_State/Oregon/Publications/facts_and_figures/facts_and_figures.pdf))

Then and Now:

In this plan, we will examine the past goals of the CCWC and determine the priorities for the future based upon the 2014 survey (see appendix), an analysis of past accomplishments and internal CCWC discussion of priorities based on budget and capacity constraints.

Goals for the CCWC, 2008 to 2015:

1. Increase visibility of the CCWC in education, business, government and local communities.
2. Increase public awareness of the Oregon Cultural Trust, its purpose and connection to local communities.
3. Develop formal partnerships with Westside Cultural Alliance, the Washington County Visitors Association, the Washington County Historical Society and Museum, cities, school districts and park districts to determine leadership and responsibility for implementing portions of the cultural plan.

Goals for the Community, 2008 to 2015:

The original plan included seven goals (below). The CCWC prioritized the first four goals for the grant cycles from 2008 to 2015. For full listing of grants awarded, see Appendix B.

1. **Public Awareness and Participation:** Develop a county-wide communications plan to build awareness of the roles and value of arts, heritage and humanities and increase public participation.
2. **Cultural Learning:** Promote youth access to the arts, heritage and humanities to enhance learning and healthy human development.
3. **Economic and Cultural Development:** Integrate cultural development strategies and policies with economic development policies.
4. **Support existing organizations:** Identify and support existing cultural organizations, scholars, artists, performers, historians and cultural facilities.
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5. **Public Art:** Integrate public art – including heritage projects – into public spaces and places throughout the county.
6. **Facilities:** Assure there are accessible, suitable and affordable spaces for cultural activities in Washington County.
7. **Heritage:** Preserve, strengthen and promote local heritage organizations, sites, landscapes, collections, exhibits, folklore, research and education programs for sustaining ongoing

Key Accomplishments from 2008 to 2015:

- \$278,199 in CCWC grants dispersed from 2008-2014 to Washington County arts, heritage and humanities organizations.
- The Westside Cultural Alliance hosted quarterly collaborative networking events for Washington County artists and arts administrators in 2013-2014.
- Based on the CCWC 2014 survey, there is a general consensus that arts and culture offerings in Washington County have grown and diversified.
- A sample of organizations/events formed since 2008 include: Music in Small Spaces, S.T.A.G.E.S. Performing Arts Youth Academy, Hillsboro Tuesday Market, Beaverton Ten Tiny Dances, Washington County Art Alliance's Open Studios, Beaverton Historical Society, Mai3m, Northwest Independent Writers Association, Aloha Community Library Association, Beaverton Civic Theatre, Helvetia Community Association, Sequoia Gallery, Ka'ana 'Ike A Ka 'Ohana Foundation, and Portland Festival Ballet.
- The CCWC began hosting an annual Grant Celebration in 2010 to honor those who were awarded CCWC grants and to share their work with the local arts community.
- In 2014, the Oregon Cultural Trust visited with all the county coalitions and federally recognized tribes to gain a better understanding of the issues found in all parts of our state. From the meeting with Multnomah, Washington and Clackamas counties, a general consensus for more collaboration and communication between these three counties was established.
- The Washington County Arts Guide, published by Pamplin Media, has become a quarterly resource guide listing a wide array of arts and culture offerings in Washington County.
- The cities of Hillsboro and Beaverton established small grants programs to support arts and culture organizations.
- Art On Broadway and HART Gallery operate along Broadway Street adding to the vibrancy of Beaverton's historic district.
- The Glenn & Viola Walters Cultural Arts Center in downtown Hillsboro has become a multiuse venue with county-wide draw.
- Bag & Baggage productions (whose first season opened in 2008) and Broadway Rose, the only full-time professional theatre companies in the county, are annual recipients of Regional Arts & Culture Council operating support due to their full-time professional staff and high quality artistic offerings.
- The Washington County Museum expanded and relocated exhibit functions to the Hillsboro Civic Center to increase visibility.
- Sherwood Center for the Arts opened its door in February 2015 in their thriving, historic downtown sector
- The Beaverton Civic Theatre began performing in the Beaverton Library Auditorium. 2014 marks their sixth season.

- The Beaverton Arts Commission is continuing their community outreach work to bring a dedicated arts and culture center to downtown Beaverton.
- In 2010, the Oregon College of Art & Craft (OCAC) achieved its phase I Capital and Endowment Campaign goals (\$14.6 million total campaign began in 2007) and dedicated the new Jean S. Vollum Drawing, Painting and Photography Building and the Bonnie Laing-Malcolmson Thesis Studios. In 2011, OCAC was granted regional accreditation by the Northwest Commission on Colleges and Universities (NWCCU).
- The Arts & Communication Magnet Academy in Beaverton built a state of the art performing arts and gallery space on their campus which opened in 2010. ACMA includes grades 6-12 with over 700 students in a pre-professional performing and visual arts curriculum.
- A complete renovation at Shute Park Branch of the Hillsboro Public Library was completed and reopened to the public in March 2014 which included public art elements. Renovation at Hillsboro Main Library was completed in 2013 doubling the area of the Library since it moved in to its present location in 2007. The second floor includes an art gallery with rotating exhibits managed by the Walters Cultural Arts Center. The 7,000 square foot Beaverton City Library branch at Murray Scholls opened in South Beaverton in 2010 and was expanded in 2015.
- Entirely through a private, volunteer initiative, the Aloha Community Library opened in September 2012. Plans are for Aloha Community Library to become a member of the Washington County Cooperative Library Services in 2016.

Review & Analysis of Cultural Priorities for 2008 to 2015:

The original goals formulated in previous Cultural Plans were ambitious. They were formed when we did not really know how much funding would be generated by the Oregon Cultural Trust, or whether additional funding from the County might be available. Now, ten years into the life of the Trust and the CCWC, we can take a more realistic view of what we can accomplish. We have modified our goals to reflect the realistic level of support the CCWC can provide.

Overall, arts and culture in Washington County will continue to be primarily driven by non-profits of various sorts, some of which get County funding through RACC, as well as with some financial support from various cities. There are many bright signs on the cultural front. There are a number of theatres, amateur and professional, and Bag & Baggage and Broadway Rose are outstanding stars in the cultural community. The Westside Cultural Alliance provides county-wide arts advocacy. Multiple cities now have arts commissions or councils.

Washington County is Oregon’s fastest growing, wealthiest county. Tens of thousands are employed at Intel and Nike, among other domestic and international companies. However, the county spends far less on arts and culture funding than other metro area counties. In addition to the current efforts of existing cultural non-profits, a concerted effort to encourage County leadership to increase arts funding in future budgets may result in benefits that would achieve former Cultural Plan goals. CCWC is positioned as a scalable entity, dynamic and responsive to the funding fluctuations and poised to leverage direct support for maximum benefit.

Goal 1: Public Awareness and Participation	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Encourage festivals and gatherings that promote access to arts, heritage and humanities	--	--
<ul style="list-style-type: none"> • <i>Continue to award annual grants to community organizations for festivals and gatherings.</i> 	Yes, accomplished annually.	Yes
<ul style="list-style-type: none"> • <i>Track number of participants and report annually to the Oregon Cultural Trust (OCT).</i> 	Yes	Yes
2. Build collaboration between governments at all levels, cultural groups and visitor/tourism entities.	--	
<ul style="list-style-type: none"> • <i>CCWC will establish a citizens' committee by January 2010</i> 	No	No; better for Members to actively speak to groups on this topic and work with grant recipients on outreach
<ul style="list-style-type: none"> • <i>Build public awareness of CCWC and the OCT by regularly addressing city and county boards, neighborhood and community organizations, cultural groups, tourism entities, etc. Invite grant</i> 	Was not done on a consistent basis; connections were sporadic. Annual Grant Celebration includes elected officials, members of	Yes, continue annual grant celebrations, Grant Buddies will encourage grant recipients to communicate with the community and

<i>recipients to address groups in tandem with CCWC representatives to emphasize community impact.</i>	the business community, media sponsor.	their jurisdictions about their art and about importance of grant support
3. Create a countywide communication plan to build awareness of the CCWC and its grant program.	--	--
<ul style="list-style-type: none"> • <i>CCWC will develop a communication plan by January 2010 including plans for print and electronic media outreach.</i> 	No; established website and Facebook page; members make a concerted effort to reach out to potential grant applicants	Communication plan may be more ambitious than we can accomplish by may be considered should capacity and funds allow.
Goal 2: Cultural Learning	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Strengthen in-school cultural learning programs	--	--
<ul style="list-style-type: none"> • <i>CCWC will increase grant funds for school programs, as funds permit; track school grant awards and report annually to OCT.</i> 	No; we do not prioritize school applications, but we do prioritize "Cultural Learning" which includes school/student projects. With change to calendar grant cycle, it may be easier for schools to apply and receive a grant within one school year.	Yes, we should continue to reach out and encourage school applications and encourage successful grant applicants to communicate with their peers.
<ul style="list-style-type: none"> • <i>CCWC will encourage schools to increase the number of performances/ demonstrations/ exhibitions as measured by grant applications.</i> 	No; unrealistic	Unlikely to be achievable with funding and staffing levels of the CCWC and of Oregon schools
2. Enhance cultural learning programs initiated by libraries,	--	--

<p>cultural centers & organizations by artists in residence, public art projects, etc.</p>		
<ul style="list-style-type: none"> • <i>Through its guidelines CCWC will stimulate collaborative projects to increase the variety of cultural learning opportunities as measured by grant applications.</i> 	<p>Yes; 18 grants awarded to libraries 2008-2015 on variety of programs; also Walters Cultural Arts Center, Centro Cultural, Beaverton Arts & Culture Foundation, Tualatin Hills Parks and Recreation District, etc. We stress partnerships in the application and scoring process.</p>	<p>Yes, this is important and has been successful</p>
<ul style="list-style-type: none"> • <i>CCWC will emphasize that all cultural learning programs funded will require analysis of audience interest and satisfaction, with feedback included in the final grant reports.</i> 	<p>No, we did not require this. However some applicants do this and may provide feedback.</p>	<p>Yes, we will try to do one or more projects with key grant recipients based on their capacity to do audience analysis</p>
<p>3. Enhance awareness of cultural learning opportunities through improved communication</p>	<p>--</p>	<p>--</p>
<ul style="list-style-type: none"> • <i>CCWC will identify city and community cultural organizations. Initial inventory completed by July 2009, with annual updates thereafter.</i> 	<p>No</p>	<p>Yes, a venue inventory has been discussed in 2014 and CCWC is considering allocating funds to contract for an inventory or venues and facilities. County staff maintains a fairly comprehensive list of organizations (applicants and</p>

		grant recipients).
<ul style="list-style-type: none"> • <i>CCWC will expand its use of new technologies and add new organizations to its list of potential grant applicants in order to expand overall communication about our funding opportunities, as measured by number of annual contacts and by workshop attendance.</i> 	Yes; implemented a website, Facebook page, send press releases, email list for forwarding announcements from county based organizations (performances, auditions, etc.)	Yes, continue to utilize website and social media.
<ul style="list-style-type: none"> • <i>CCWC will send annual notification to school administrators about grant opportunities and timelines.</i> 	Letters were sent for several years with little results.	Yes; change to calendar year cycle is more amenable for school applications. Direct contact with teachers and parent organizations may be more effective.
<ul style="list-style-type: none"> • <i>CCWC will partner with organizations to enhance communication to the public about cultural opportunities as identified in the communication plan.</i> 	Yes, partially. CCWC does this with RACC and the WCA; we also share info with other granting organizations in the county.	Yes
Goal 3: Economic and Cultural Development	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Build awareness of culture on the county’s economy, quality of life, sense of place, identity and sustainability	--	--
<ul style="list-style-type: none"> • <i>CCWC will publicize economic impact numbers generated by Regional Arts and Culture Council (RACC) to county business associations, Washington County Visitors Association,</i> 	No	We could do this by sending people from our web site to RACC’s and ask the WCA to do the same thing.

<i>& news outlets.</i>		
<ul style="list-style-type: none"> • CCWC will identify existing data or commission a study to document the economic impact of culture on the county. 	No. Focus has been on grants for projects and events and not analysis.	No, unlikely to be achievable with funding and staffing levels of the CCWC.
<ul style="list-style-type: none"> • CCWC will publicize the results of data search or the study through news outlets. 	No, see above	No, see above
<ul style="list-style-type: none"> • Washington County Visitors Association will incorporate promotion of county arts and cultural activities in its marketing campaigns. 	No.	Yes, we will invite WCVA to grant celebrations and initiate conversations about art projects that support economic development and tourism such as the Quilt Barn Trail.
2. Encourage large employers to use local artists for their corporate events and activities	--	--
<ul style="list-style-type: none"> • CCWC will work with Westside Cultural Alliance (WCA) and the RACC to document current activity. 	No	No
<ul style="list-style-type: none"> • CCWC will encourage a self-reporting feature be added to the WCA website to document activity. 	No, website not set-up to capture this information.	No
<ul style="list-style-type: none"> • CCWC will be able to report that at least five businesses will have engaged local artists for corporate events over the next five years. 	No	No, unlikely to be achievable with funding and staffing levels of the CCWC.
3. Create one repository for information about cultural activities in Washington County	--	--
<ul style="list-style-type: none"> • CCWC will work with local city and community arts 	Partially; grants were awarded to WCA over	Yes; unlikely to be entirely achievable

<i>groups and the WCA to develop a plan for a functional web-based repository that outlines ownership, maintenance and sustainability.</i>	the term to support development of a website for local artists and organizations but website did not develop as originally envisioned.	with funding and staffing levels of the CCWC and the WCA.
<ul style="list-style-type: none"> • <i>By 2015 the repository is used by community members to plan family activities as measured by website activity.</i> 	Partially accomplished through the quarterly Washington County Arts Guide (published by Pamplin Media)	Yes; continue to encourage organizations to list events and advertise in The Washington County Arts Guide
Goal 4: Support for existing organizations	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Ensure support for existing cultural organizations and programs and project grant funds needed for continued growth	--	--
<ul style="list-style-type: none"> • <i>CCWC will offer at least two levels of grants through 2015 to maintain operations for existing community programs: smaller, project grants for not for profit organizations that do not have 501c3 status, and larger project grants for 501c3 organizations.</i> 	Yes	Yes
2. Strengthen the Westside Cultural Alliance (WCA) and enhance its ties to heritage and humanities	--	--
a. <i>CCWC will meet annually with the WCA and the Washington County Museum & Historical Society to discuss the Cultural Plan and opportunities for collaboration</i>	No, but CCWC and WCA communicate regularly through liaison roles.	Yes, we will make an effort to meet with WCA annually and also the Wash Co Museum. WCA Executive Director

<i>and cross-promotion.</i>		will begin attending CCWC meetings.
b. CCWC will drive traffic to the WCA website through various promotions in order to increase awareness of WCA. CCWC will ask that the WCA track increases is site traffic and other such information to compare results prior to and after promotion is started.	Some disconnect between organizations in the past but collaboration is increasing.	Yes
c. Enlist a CCWC member to attend WCA meetings to improve communication.	Yes, currently three CCWC members are Directors of the WCA and another CCWC is an <i>ex officio</i> director.	Yes
3. Enhance funding, professional development and capacity building opportunities	--	--
<ul style="list-style-type: none"> • CCWC will sponsor at least two workshops annually to improve the grant-writing skills of cultural organizations as measured by the number of attendees, and/or increased number of CCWC grant applicants. 	Yes, we offer grant orientation workshops annually and also have PowerPoint re: grants on website. We have given scholarships to 4 organizations to attend a RACC grant-writing workshop.	Yes, continue annual grant orientation and promote other opportunities as they arise.
<ul style="list-style-type: none"> • CCWC will sponsor (host or support another group's efforts) a networking opportunity annually for cultural organizations, such as a "Cultural Summit" to increase awareness of issues and opportunities as measured by the number of events and/or number of attendees. 	Yes, multiple grants have supported arts summit or networking activities. CCWC's annual Grants Celebration is also a networking opportunity.	Yes
<ul style="list-style-type: none"> • CCWC will award at least one grant annually that aids capacity building for a local 	Capacity building is one of five grant criteria options on the	Yes, continues to be a priority.

<i>cultural organization as measured by grants awarded.</i>	application.	
Goal 5: Heritage	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Highlight and support Washington County Heritage organizations and foster collaboration	--	--
<ul style="list-style-type: none"> <i>Encourage the Washington County Museum to play a leading role in convening and advocacy on behalf of heritage issues and organizations</i> 	No; Museum has been occupied with other priorities.	We encourage all heritage organizations to collaborate and work together. In the future we will work with the museum's new director to determine if that is a priority for their organization or not.
<ul style="list-style-type: none"> <i>Build the capacity of heritage organizations to seek additional funding from the larger community</i> 	No	Unlikely to be achievable with funding and staffing levels of the CCWC.
<ul style="list-style-type: none"> <i>Promote involvement of ethnic groups in the activities of local heritage organizations and in broader community activities</i> 	Not specifically; we encourage collaboration and participation in general.	Will continue to prioritize cultural learning that highlights ethnic diversity of county.
Goal 6: Public Art	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Work as public art advocates throughout Washington County	--	--
<ul style="list-style-type: none"> <i>Encourage temporary art projects that invite citizen participation (such as the Forest Grove Sidewalk Chalk Festival)</i> 	Yes, various grants have supported participatory events such as Open Studios, 10 Tiny Dances, and Symphony Storytimes.	Yes

<ul style="list-style-type: none"> Encourage the creation of arts councils, with adequate staffing, in every community as infrastructure for the implementation of public art programs and other cultural initiatives 	No, has happened organically rather than CCWC propelled (EX: Tualatin Arts Advisory Committee 2012, Hillsboro Arts & Culture Council 2008)	Will likely continue to occur organically throughout the county.
<ul style="list-style-type: none"> Encourage all jurisdictions to adopt policies or ordinances to set aside 1 to 2% of public construction funds for public art and adequate maintenance thereof 	No	No. Unlikely to be achievable with current funding and staffing levels.
Goal 7: Facilities	Has it been accomplished or has progress been made?	Should it remain an ongoing goal? How?
1. Be a resource and advocate for the establishment of artistic venues throughout the county.	--	--
<ul style="list-style-type: none"> Identify and/or encourage the development of adequate, accessible and affordable cultural facilities to meet the needs of the local community 	Partially; CCWC is a community partner with the Beaverton Visioning Group.	No
<ul style="list-style-type: none"> Update the listing, and build a database of existing facilities and their capacities 	In 2014, CCWC conducted a survey of organizations that included questions about adequacy of venues. As a result CCWC is discussing whether to contract for a comprehensive inventory of venues.	Continue the work began in 2014. Intent is that inventory would be a living document that was updated as changes occurred and available online.
<ul style="list-style-type: none"> Encourage development of large, visible, accessible performance venue to serve the entire county 	No	No, while perhaps a worthy goal, beyond the scope and ability of the CCWC to accomplish.

Washington County Cultural Priorities for 2015 to 2020:

Based on accomplishments of the past ten years, feedback from the 2014 Washington County Cultural Survey, and discussion among the CCWC, the following are prioritized as community wide cultural goals and strategies for the next five years. The CCWC will focus on addressing the following five goals through the benchmarks noted for each strategy.

1. Increase Public Awareness, Audience Building and Participation
 - a. Award grants annually that support Washington County cultural events and activities
 - b. Assist organizations with improving and increasing publicity and promotion of their events and activities to build audiences and raise awareness of local cultural organizations through CCWC marketing and cross promotional activities
 - c. Continue to increase awareness of CCWC, the Oregon Cultural Trust and the impact of arts & culture on local communities by local government bodies and elected officials through formal communications (annual meeting) and on an informal basis (email invites, casual conversations)
2. Support Existing Cultural Organizations
 - a. Support activities that build the capacity of local organizations to be successful and sustainable through grants and annual award celebration (examples of past grants that accomplish this: Companion Art Studio kiln acquisition, Sequoia Art Gallery art rails/hanging system)
 - b. Provide grants to support the operations of local organizations (examples of past grants that accomplish this: WCA website development, Beaverton Arts & Culture Foundation planning, ISing Choir performances)
3. Increase Public Art Opportunities
 - a. Provide grants that support temporary art activities or installations with high public impact (examples of past grants that accomplish this: Beaverton Ten Tiny Dances, Washington County Open Studios Tour)
 - b. Provide grants that support small-scale, permanent installations for artistic and/or educational purpose (examples of past grants that accomplish this: Leedy Grange Historical Mural, Hagg Lake historical signage, Quilt Barn Trail)
4. Support Cultural and Heritage Learning
 - a. Provide grants that celebrate the diversity of cultures in Washington County (examples of past grants that accomplish this: Mai3m Indian Dance performances, Painted Sky/North Star Dance labs, Centro Cultural programming)
 - b. Provide grants that preserve the heritage of Washington County and its peoples and/or increase community awareness of heritage and history

(examples of past grants that accomplish this: Beaverton Historical Society programming, Washington County Mobile Museum, Helvetia Cultural Fest)

5. Increase Youth Access to the Arts

- a. Provide grants to increase school-based arts and cultural opportunities for K-12 students including artist-in-residence type programs, STEAM activities, etc. (examples of past grants that accomplish this: Free Orchards Elementary Garden Art Project, International School of Beaverton Culture Week, Rachel Carson Chihuly art project)
- b. Provide grants to community organizations that support youth development and arts awareness (examples of past grants that accomplish this: public library Symphony Storytimes, Willowbrook Arts Camp scholarships for Latino students, Sherwood History Camp, Beaverton Symphony Orchestra Young Artists Competition)

Appendix A - CCWC Survey Results Summary 2014

Number of Responses: 54

Organizations Represented:

- Aloha Community Library Association
- Aloha Historical Society
- Art On Broadway
- Bag&Baggage Productions
- Beaverton Arts & Culture Foundation
- Beaverton Arts Commission
- Broadway Rose
- CCWC
- Cedar Mill Community Library
- Friends of the North Plains Public Library
- Hazelbrook Middle School
- Helvetia Community Association
- Hillsboro Community Arts (formerly)
- Hillsboro Farmers' Markets, Inc.
- Ka'ana 'Ike A Ka 'Ohana Foundation
- Kalabharathi School of Dance
- L.E.S.T.A. - Learn English/Spanish Through the Theatre Arts
- Leedy Grange
- Masque Alfresco
- Music in Small Spaces
- Northwest Independent Writers Association
- Open Eye Art, LLC (Portland-based, art workshops in the workplace)
- STAGES Performing Arts Youth Academy
- Tualatin Historical Society
- Tualatin Valley Artists, Inc. dba Influence Music Hall
- Village Gallery of Arts (Cedar Mill)
- Washington County Museum
- Westside Cultural Alliance

Ranked Importance of Current CCWC Priorities:

1. Public Awareness & Participation
2. Support for Existing Organization
3. Public Art
4. Cultural Learning
5. Economic & Cultural Development
6. Heritage

Top Priorities CCWC Should Focus on as Stated in Survey:

- Support for existing organizations
- Support for cultural activities
- Larger focus on heritage activities
- Washington County catalogue of venues
- Assistance with publicity/promotion
- Operating support
- Youth literacy/Music education
- Public art

Ranking of Critical Issues:

1. Marketing your organization
2. Board development & recruiting
3. Stable/adequate funding
4. Venues space
5. Other
 - Retaining volunteers
 - Audience development
 - Sales

What's Lacking in Washington County?

- Adequate venues for arts groups: 64% responded “No” to the question “Do the arts venues in Washington County currently meet your organization’s programming needs?”
- Opportunities for youth engagement in the arts
- Small to mid-sized performance venues
- Collaboration across disciplines for joint programs
- Underprivileged communities’ access to the arts
- Ethnic art exposure and opportunities

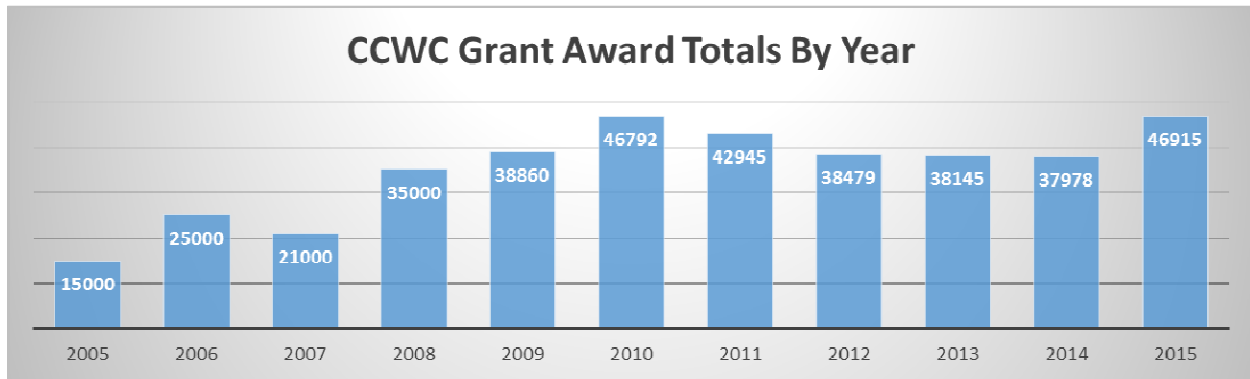
Changes in Washington County Art & Culture Scene over the Last 10 Years:

- More organizations forming and maturing
- More funding streams
- Increased visibility of diverse participants
- More art sales and events
- Cultural environment still underrepresented
- Growing environment but economic activity lacks
- Cuts in music education
- More public art installations

Interesting Take-Aways:

- When asked “If you could choose what to fund in Washington County with Oregon Cultural Trust grant dollars, what would you do?” respondents overwhelmingly selected supporting Arts & Culture Event and Art in the Schools.
- 82% had applied for a CCWC grant previously
- 35% had applied for an Oregon Cultural trust grant previously
- 54% had applied for a RACC grant previously
- On average, organizations surveyed employ an average of 5 full-time employees, 4 part-time employees and have an average of 52 volunteers
- 37% of respondents charge a fee for their programs
- Respondents reported that they serve anywhere from 0-700,000 people annually

Appendix B: CCWC Grants Awarded 2005 to 2015



Total dollar amounts awarded per year, 2005 through 2015.

Organization	Amount	Brief Description
2005 Grants Awarded		
Ballet Folklorico 'Lo Nuestro'	\$1,000	Costumes and accessories for student dance troupe
Beaverton Arts & Communication Magnet Academy	\$1,000	"Then and Now" photographic exhibit of Beaverton, Washington Co
Beaverton Arts Commission	\$1,000	Free concert in a park and musical experimentation station for children.
Broadway Rose Theatre Company	\$1,000	Northwest Book Shelf (musical RE NW authors) for students of TTSD.
Cedar Mill Community Library	\$1,000	Film Club for adults featuring award-winning independent films.
DePriest Family Jazz	\$1,000	Website to better promote concerts for this prominent Jazz organization.
Hillsboro Public Library	\$1,000	Present film & discussion series on "The Sixties".
Hillsboro School District - McKinnley Elementary	\$1,000	Native American Artist-in-Residence, potlatch.
Lenox Elementary Booster Club	\$1,000	Enhance Art Show, Art Literacy and Artist in residence activities.
Oregon Chorale	\$1,000	Winter 2005 concert series called, "Choral Music from Eastern Europe.'
Pacific University	\$1,000	Produce brochure of artwork included in the new library building.
RASIKA	\$1,000	Support educational series highlighting the music and dance of India.
Sherwood Historical Society	\$1,000	Summer History Camp for kids.
Tualatin Historical Society	\$1,000	Historically appropriate sign for the Heritage Center.
Westside Cultural Alliance	\$1,000	Produce "Westside Stories" cable TV programs on Wash Co artists.
Total Awarded 2005-06:	\$15,000	
2006 Grants Awarded		
Cedar Mill Community Library	\$1,000	Graphic novel program with guest speaker

Hillsboro Public Library	\$1,000	Two film series
Hillsboro School District - McKinney Elementary	\$1,000	Native American Artist-In-Residence, potlatch
Masque Alfresco	\$1,000	Moliere play outdoor free performances
Beaverton Arts Foundation	\$2,000	Lease canopy for outdoor events
Broadway Rose Theater Company	\$2,000	Stipends for youth internship program
Hillsboro Artists' Regional Theatre	\$2,000	Open House for theater grand opening
Northwest Dance Theater	\$2,000	Marketing, artistic fees for two major productions
Oregon Chorale	\$2,000	Support December concert series
South West Music School	\$2,000	Marketing & communications, sponsorships
Washington County Historical Society	\$2,000	Traveling exhibits RE Kalapuya
Friends of Historic Forest Grove	\$1,400	Tour Historic Forest Grove brochure
Hillsboro Community Arts	\$1,400	Marketing, artistic fees for summer concert series
Tualatin Valley Community Band	\$1,400	Support three free band concerts
Westside Cultural Alliance	\$1,400	Create website of cultural organizations, artists
Willowbrook Center for the Dev of Human Potential	\$1,400	Scholarships for Latino youth for summer art camps
Total Awarded 2006-07:	\$25,000	
2007 Grants Awarded		
Beaverton Arts Foundation	\$2,000	Summer series (performer fees, canopy rentals, printing, promo)
Cedar Mill Community Library	\$2,000	Winter Reading & Arts Festival to highlight cultural diversity
Masque Alfresco	\$1,000	Modern adaptations of Moliere's "Misanthrope" outdoor performances
Oregon Chorale	\$2,000	Orchestra costs to accompany Chorale's winter concerts
Sherwood Historical Society	\$2,000	History Summer Camp for kids
Tualatin Hills Park Foundation	\$2,000	Architectural model of JQA Young house, raise preservation awareness
Tualatin Historical Society	\$2,000	Document 5 businesses, "Then and Now" displays, & bound books
Tualatin Valley Community Band	\$2,000	Percussion instruments to allow performances outside of HS locations
Valley Art Association	\$2,000	Grow the "Arts and Flowers" event, insurance, publicity
Walters Cultural Arts Center (Hillsboro)	\$2,000	Support "Spoken Word" lecture series, performer fees, publicity
Washington County Historical Society	\$2,000	Mountain Man, Trappers & Traders hands-on presentations, materials
Total Awarded 2007-08:	\$21,000	
2008 Grants Awarded		
Bag and Baggage Productions (theater)	\$ 1,000	Promotional materials to reach new areas of the County
Beaverton Arts Foundation	\$ 2,000	Consultant to plan/implement Cultural Arts Summit, 10/08
Broadway Rose Theatre Company	\$ 2,000	Student Technical Internship Program - stipends for 4-5 youth interns

Cedar Mill Community Library	\$ 2,000	Create 15 book club kits to be used by adult reading groups
Century High School (Hillsboro Schools Foundation)	\$ 2,000	Student mural project recognizing 75th anniversary of the WPA
City Club of Forest Grove (1st Wednesday Art Walk)	\$ 1,000	Provide live music for outdoor First Wednesday events
Focus on Book Arts	\$ 1,000	Promotional materials for Focus On Book Arts 2009 Conference
Friends of Historic Forest Grove	\$ 1,000	Promotional material, Historic Home Tour
Genealogical Society of Washington County, OR	\$ 1,000	Preservation of documents related to Pioneer Certification Program
Glenn & Viola Walters Cultural Arts Center	\$ 2,000	First Tuesday Arts & Culture Celebrations
Hillsboro Community Arts	\$ 2,000	Supplies for Rise Above art program for homeless youth
Hillsboro Community Youth Choir	\$ 2,000	Advertising & promotion of youth choir concerts, auditions, etc.
Hillsboro Downtown Business Association ArtWalk	\$ 1,000	Promotional materials for First Tuesday ArtWalk events
Housing Development Corp of Northwest Oregon	\$ 2,000	Art classes for youth in HDC residences, (OCAC offered to partner)
Masque Alfresco	\$ 1,000	Two free, outdoor commedia dell'arte plays (Moliere & Goldoni)
Oregon Chorale	\$ 2,000	December Concert, cover orchestra costs
RASIKA	\$ 2,000	Marketing materials for free Indian performing arts & cultural events
Sherwood Historical Society	\$ 2,000	History Summer Camp for Kids
Tualatin Historical Society	\$ 2,000	Youth researched & designed coloring book depicting early Tualatin life
Washington County Historical Society	\$ 2,000	10 Mobile Museum presentations to estimated 400 school children
Westside Cultural Alliance	\$ 2,000	Grow & maintain Artists & Performers Registry Website
Total grants awarded 2008-09:	\$35,000	
2009 Grants Awarded		
Ano's Art	\$2,000	Financial aid for low-income children to attend art classes
Arts Advisory Committee, City of Tualatin	\$2,000	Increase HS participation in Student Visual Chronicle Program
Beaverton Arts & Communications Magnet Acad.	\$860	Sunprint program, after-school suppl. to photography classes
Beaverton Arts Foundation	\$2,000	Redesign of the Beaverton Arts Commission website
Beaverton Civic Theatre	\$1,000	Color brochures to promote 2010 season
Beaverton Library Foundation	\$2,000	Glimpse of India, 2-day presentation of Indian music and dance
Broadway Rose Theatre Company	\$2,000	Student Technical Internship Program
Friends of the Hillsboro Library	\$2,000	Groovin' @ the Library free concert series
Hillsboro Community Youth Choir	\$2,000	Concert with ISing, Liberty HS, Cornell Estates Retirement. Center
Hillsboro Visual Art Association	\$1,000	Musicians to perform at First Tuesday events, Sequoia Gallery
Masque Alfresco	\$1,000	Free outdoor commedia dell' arte plays

Oregon Chorale	\$2,000	Commission custom work to celebrate the Chorale's 25th anniversary
Painted Sky Inc	\$2,000	Native American performing arts youth dance company
Rise Above Arts Program	\$1,000	Art program in Safe Place, youth shelter
Sherwood Foundation for the Arts	\$2,000	Community production - The Music Man, Stella Olsen Park
Tigard Public Library	\$1,000	Oregon Symphony Storytime, music, literature for pre-schoolers
Walters Cultural Arts Center	\$2,000	Support 2009 National Arts & Humanities Month events
Washington County Historical Society	\$2,000	Mobile Museum presentation Hispanic culture in Washington Co
Westside Cultural Alliance	\$2,000	Maintenance of www.artstage.info website
Willowbrook Center for Development of Human Potential	\$2,000	Tuition for Latino children to attend summer art camps
Washington County Historical Society	\$5,000	Develop marketing materials, promote cultural heritage & tourism
Total grants awarded 2009-10:	\$38,860	
2010 Grants Awarded		
Bag & Baggage Productions	\$2,000	Support for production of Shakespeare's Twelfth Night
Beaverton Arts Foundation	\$2,000	Marketing support for Beaverton Last Tuesday Concert Series
Beaverton Chamber Symphony	\$2,000	Young Artist's Competition
Broadway Rose Theatre Company	\$2,000	Student Technical Internship Program
City Club of Forest Grove	\$1,000	Support for First Wednesday Art & Music
Hazelbrook Middle School Music Department	\$2,000	Increase youth access to music training and performance
Hillsboro Community Arts	\$2,000	Support Showtime at Shute concert series
Hillsboro Community Youth Choir	\$2,000	Free Concert for school-age children
Hillsboro School District - Free Orchards Elementary	\$2,000	Support for Community School Choir
Hillsboro Symphony Orchestra	\$2,000	Increase community development and partnerships
LESTA - Learn English/Spanish Through the Arts	\$1,900	Family Bilingual Musical Theatre
Masque Alfresco	\$1,000	2010 Summer Park Tour of Moliere's School of Husbands
Painted Sky Inc	\$2,000	Painted Sky Native American & contemporary Dance Labs
Sherwood Foundation for the Arts	\$2,000	Community Musical Production of The Secret Garden
Sherwood Historical Society	\$2,000	Sherwood History Camp
Sherwood Public Library	\$1,000	Oregon Symphony Storytimes
South West Music School	\$2,000	SW Music School Expansion Project (beyond Beaverton SD)
Theatre in the Grove	\$1,980	Free tickets to CAST Playhouse performances (youth theatre)
Tualatin Library Foundation	\$2,000	Tualatin's Living History Project
Tualatin Valley Artists, Inc.	\$1,912	Hanging system for Influence Gallery
Walters Cultural Arts Center	\$2,000	Walters Classical Music Series
Washington County Museum	\$2,000	Mobile Museum presentations for schools

Westside Cultural Alliance	\$2,000	Website redesign part 2
Westside Quilters Guild	\$2,000	Exhibit of Connections: Quilting 1930's and Today
Willowbrook Arts Camp	\$2,000	Art Camp Scholarships for Latino students
Total grants awarded 2010-11:	\$46,792	
2011 Grants Awarded		
Bag & Baggage Productions	\$ 1,000	Marketing and Promotion of the Tempest
Beaverton Arts Foundation	\$ 2,000	Ten Tiny Dances 2011
Beaverton Civic Theatre	\$ 2,000	Beaverton Cares Tickets (free tickets for low income residents)
Beaverton Symphony Orchestra	\$ 2,000	Young Artists Competition 2012
Broadway Rose Theatre Company	\$ 2,000	Technical Internship Program for High School students
Cedar Mill Community Library	\$ 2,000	Cedar Mill Oral and Digital History project
Dance West/Arts & Communication Magnet Academy	\$ 3,990	Cultural Connections through Dance (traveling show)
Friends of North Plains Library	\$ 2,000	One Book, One Community Program 2012
Helvetia Community Association	\$ 1,000	Helvetia Cultural Fest
Hillsboro Community Arts	\$ 2,000	Showtime at Shute!
Hillsboro School District - Liberty High School	\$ 1,750	Radio Jazz Hour
Hillsboro Visual Art Association, Sequoia Gallery	\$ 1,200	Musicians for First Tuesday events
Ka'ana 'Ike A Ka 'Ohana Foundation	\$ 1,000	Showcase of Hawaiian Language, Art & Culture
Leedy Grange Hall #339	\$ 500	Leedy Grange Historical Mural
LESTA - Learn English/Spanish Through the Arts	\$ 2,000	Family Bilingual Musical Theatre
Masque Alfresco	\$ 1,000	Summer Park Tour of Moliere's The Miser
Painted Sky Inc.	\$ 2,000	Dance Labs for Native American youth
Sherwood Historical Society	\$ 2,000	Sherwood History Camp
Sherwood Public Library	\$ 1,000	Oregon Symphony Storytimes
STAGES Performing Arts Youth Academy	\$ 2,000	We are Witnesses: the Holocaust through the Eyes of Teenagers
Walters Cultural Arts Center	\$ 2,000	Creativity in Motion II
Washington County Museum	\$ 2,000	Mobile Museum in the Classroom
Westside Cultural Alliance	\$ 1,000	Artstage blog development
Westside Quilters Guild	\$ 1,505	Engaging in the Quilting Arts
Willowbrook Arts Camp	\$ 2,000	Scholarships for Latino Students
Total grants awarded 2011-12:	\$42,945	
2012 Grants Awarded		
Aloha Community Library Association	\$ 2,000	Summer Reading Program
Bag & Baggage Productions	\$ 2,000	The Kabuki-Titus
Beaverton Arts Foundation	\$ 1,500	Ten Tiny Dances 2012
Beaverton Historical Society	\$ 906	Historic Preservation & Interpretation
Beaverton Symphony Orchestra	\$ 2,000	Young Artists Competition 2013
Broadway Rose Theatre Company	\$ 1,500	Student Technical Internships
Friends of the North Plains Public Library	\$ 2,000	One Book, One Community Program 2013
Helvetia Community Association	\$ 1,800	Helvetia Cultural Fest
Hillsboro Community Arts	\$ 2,000	Showtime at Shute!
Hillsboro Visual Art Association dba Sequoia Gallery	\$ 2,000	Hip 2B Square Wall Hanging System
Mask & Mirror Community Theatre	\$ 1,500	Traveling Thespians
Masque Alfresco	\$ 1,000	2012 Summer Park Tour, Goldoni
Music in Small Spaces	\$ 1,400	Ronn McFarlane in Concert

Oregon College of Art & Craft	\$ 1,990	Support for Jordan Schnitzer Family Art Adventures Summer Camp
Painted Sky Inc.	\$ 2,000	Native American Dance Labs
Sherwood Foundation for the Arts	\$ 1,715	2012 Summer Outdoor Musical, The Wizard of Oz
STAGES Performing Arts Youth Academy	\$ 1,850	Take The Stage Workshops
The Beat Goes On Marching Band	\$ 1,200	Acquisition of Marching and Percussion Equipment
Walter's Cultural Arts Center	\$ 1,500	Spoken Word Series 2012-13
Washington County Art Alliance	\$ 1,000	Washington County Open Studios Tour
Washington County Museum	\$ 2,000	Touching History Mobile Museum
Westside Cultural Alliance	\$ 1,618	Developing and implementing communication strategies
Willowbrook Arts Camp	\$ 2,000	Scholarships for Latino Students, 100 free camper days
Total Grants awarded May 2012 (for FY12-13):	\$ 38,479	
2013 Grants Awarded		
Bag and Baggage Productions	\$2,000	Production of Julius Caesar
Beaverton Arts & Culture Foundation	\$1,800	Ten Tiny Dances 2013
Beaverton Symphony Orchestra	\$2,000	Young Artists Competition 2014
Broadway Rose Theatre Co.	\$2,000	Free performances for Tigard-Tualatin School Dist students
Centro Cultural of Washington County	\$2,000	Children's Art Program
City of North Plains	\$1,000	Concerts in the Park
Free Orchards Elementary (Hillsboro School Dist)	\$1,500	Garden Art
Friends of the Cornelius Public Library	\$1,000	Libraries for Latinos
Friends of the North Plains Public Library	\$2,000	One Book, One Community
Friends of Tualatin Public Library	\$500	Symphony Storytimes
Helvetia Community Association	\$1,000	Helvetia Cultural Fest
Hillsboro Farmers' Market	\$1,000	Cuisine and Culture Festivals
Hillsboro School District, Liberty High	\$1,000	Exploring "Homes" in the Falcon's Nest
ISing Choir	\$1,000	Blue Plate Special Performances
Music In Small Spaces	\$2,000	Al Andalus Ensemble in Concert
Painted Sky, Inc.	\$1,000	Dance Labs for Native American youth
Sherwood Foundation for the Arts	\$2,000	Outdoor Summer Musical, Oklahoma!
Sherwood Public Library	\$500	Symphony Storytimes #3
STAGES Performing Arts Youth Academy	\$1,380	Oregon or Bust! performances
Theatre in the Grove	\$2,000	CAST Playhouse 2013
Tualatin Hills Park & Recreation District Parks Foundation	\$1,000	Concerts and Theater in the Park
Village Gallery of Arts	\$500	8th Annual Art Challenge
Walters Cultural Arts Center	\$1,500	Saturday Family Matinee Performance Series
Washington County Art Alliance	\$975	Open Studios Tour
Washington County Museum	2000	Mobile Museum
Westside Cultural Alliance	\$500	Networking Events and Arts Awareness
Willowbrook Arts Camp	\$2,000	Scholarships for Latino Students
Total Grants Awarded May 2013 (for FY13-14):	\$37,155	
2014 Calendar Year Grants Awarded		
Aloha Community Library Association	\$1,800	A Gift for the Community/Un Regalo para esta Comunidad

Bag & Baggage Productions	\$1,500	Original Score for King Lear
Beaverton Art & Culture Foundation	\$2,000	Visual Arts Showcase & Plein Air 2014
Beaverton Civic Theatre	\$1,750	Beaverton Cares Tickets 2014
Beaverton Historical Society	\$500	Historic Clothing
Broadway Rose Theatre Co	\$1,000	Student Technical Internship Program
Center for Gender Equity (Pacific University)	\$500	Voices of Africa
Centro Cultural de Washington County	\$1,500	Applied Theater Project
City of North Plains	\$750	Concerts in the Park
Free Orchards Elementary	\$2,000	Art Literacy and Literature
Friends of North Plains Public Library	\$1,500	Evening of Conversation, Wine & Poetry honoring William Stafford
Helvetia Community Association	\$1,000	Helvetia Cultural Exchange
Hillsboro School District, Liberty High	\$500	Learning in a Bi-Literate World (Falcon's Nest preschool)
ISing Choir	\$1,000	Ising Noel, Christmas in France
Ka'ana 'Ike A Ka 'Ohana Foundation	\$500	Hawaiian Immersion Summer Camp
Mai3M, Inc.	\$1,000	Indian Dance Festival
Masque Alfresco	\$1,000	2014 Summer Park TOUR, Moliere's Would Be Gentlemen
Music in Small Spaces	\$1,580	Explore Japanese Music
Northwest Independent Writers Association	\$980	Symposium on Independent Publishing
Oregon College of Art & Craft	\$1,000	Jordan Schnitzer Family Art Adventures
Portland Festival Ballet	\$2,000	Free Performance tickets for Beaverton School District students
Sherwood Historical Society	\$1,150	Sherwood History Camp
STAGES Performing Arts Youth Academy	\$2,000	I'm a Star!
Theatre in the Grove	\$2,000	Cast Playhouse 2014
Tualatin Hills Park & Recreation District	\$1,500	Concerts & Theater in the Park
Tualatin Historical Society	\$500	Where am I from? Tualatin's Immigrant History
Washington County Cooperative Library Services	\$1,993	Marketing Support for Art of the Story 10th Annual Storytelling Festival
Washington County Art Alliance	\$945	Open Studios Tour 2014
Westside Cultural Alliance	\$655	Community Outreach and Networking
Westside Quilters Guild	\$1,875	Quilt Barn Trail
Total Grants Awarded Dec. 2013 (for calendar 2014):	\$37,978	
2015 Calendar Year Grants Awarded		
Bag & Baggage Productions	\$1,500	Six Gentlepersons of Verona
Beaverton Arts & Culture Foundation	\$1,900	Beaverton Cultural Planning
Beaverton Civic Theatre	\$1,750	Beaverton Cares Tickets (free tickets for low income residents)
Beaverton Symphony Orchestra	\$1,900	Young Artists Competition 2015
Broadway Rose Theatre Co.	\$1,900	Free performances for Tigard-Tualatin School District students
Centro Cultural de Washington County	\$1,500	Art of Technology Program
City of North Plains	\$1,500	Concerts in the Park
Companion Art Studio	\$1,980	Kiln Set-Up
Falcon's Nest Preschool - Liberty HS (HSD)	\$1,000	Outdoor Theater teaching tolerance
Free Orchards Elementary (Hillsboro School Dist)	\$1,900	Beloved Books!
Friends of Hillsboro Public Library	\$1,680	Family Book Club

Friends of North Plains Public Library	\$1,500	Evening with an Author
Friends of the International School of Beaverton	\$1,900	The ISB Dragon, from trash & recyclables to art
Funny Farm Early Learning Center (Garden Home)	\$1,825	Little Artists Enrichment Program and Art Show
Helvetia Community Association	\$1,900	Helvetia Cultural Programs
Hillsboro Tuesday Marketplace	\$1,000	Who's on 3rd? Live Music Program
Hillsboro Visual Art Assoc, dba Sequoia Gallery	\$945	Website instruction
ISing Choir	\$1,000	10th Anniversary Concert
Mai3M, Inc.	\$1,000	Mithranjali 2015 Dance Festival
Masque Alfresco	\$1,000	2015 Summer Park Tour, Goldoni's Venetian Twins
Meadow Park Middle School (Beaverton School Dist)	\$1,900	Feelin' the Beat & Feelin' Sketchy!
Music in Small Spaces	\$1,200	Afternoon of Hawaiian Dance
Oak Hills Parent Teacher Organization (BSD)	\$1,035	Infinity Room Project
Oregon Chorale	\$1,900	Bach's Mass in B Minor
Painted Sky Inc.	\$1,000	Painted Sky Music and Dance Program
Rachel Carson Middle School (BSD)	\$1,500	Chihuly Project
Swallowtail Waldorf School & Farm (Hillsboro)	\$1,000	Camp Ohana Summer Camp 2015
Tualatin Valley Symphony	\$1,000	Free Concert with Targeted Outreach
Washington County Art Alliance	\$1,000	Open Studios Tour 2015
Washington County Parks Henry Hagg Lake	\$1,000	Historical Site Photographs and Signage
Westside Cultural Alliance	\$1,900	Marketing and Outreach
Willowbrook Arts Camp	\$1,900	Scholarships for Latino Students
Total Grants Awarded Dec. 2014 (for calendar 2015):	\$46,915	
Ten Year Total Grants Awarded:	\$385,124	

Appendix C: Bylaws for CCWC

Washington County Arts, Heritage and Humanities Coalition Bylaws

Article 1. Purpose

Section 1. The Washington County Arts, Heritage and Humanities Coalition was created by the Board of County Commissioners for the purpose of distributing funds from the Oregon Cultural Trust to address the priorities of the *Washington County Cultural Plan*. To that end, the Washington County Arts, Heritage and Humanities Coalition (Coalition) shall serve as an advisory body to the Board of County Commissioners to promote the cultural identity, quality of life and economic vitality of Washington County and its arts, heritage and humanities organizations.

Section 2. The responsibilities of the Coalition shall be to:

- a) Promote public awareness of and participation in arts, heritage and humanities organizations and events in Washington County through development of a county-wide cultural plan which shall be reviewed and updated on a bi-annual basis;
- b) Administer funds received from the Oregon Cultural Trust and other sources;
- c) Establish administrative policies and bylaws for the Coalition, and recommend appointment of a fiscal agent for funds and grant management;
- d) Develop guidelines and policies for granting funds consistent with the goals of the Cultural Plan;
- e) Encourage cultural learning by enhancing young people's access to and participation in art, heritage, and humanities events and opportunities in Washington County in order to promote an understanding of culture and to aid in fostering healthy human development;
- f) Integrate art and heritage projects into public spaces throughout Washington County;
- g) Assure that there are accessible, suitable and affordable spaces for cultural activities in Washington County;
- h) Encourage comprehensive arts-focused planning efforts in Washington County through the integration of cultural development strategies with economic development policies;
- i) Strengthen and promote local heritage organizations, sites, landscapes, collections, exhibits, folklore, research and education programs for the purpose of preserving local history;

- j) Integrate the County's historical roots with its modern ethnic diversity to promote social connectedness and understanding;
- k) Identify and support existing cultural organizations, scholars, artists, historians and facilities;
- l) Recruit leaders who will promote the integration of arts, heritage and humanities in Washington County; and
- m) Advocate for additional public and private funding and resources to implement the goals of the Cultural Plan.

Article II Membership

Section 1. The Board of County Commissioners, through the Board's Rules and Procedures, will appoint the Coalition members to the Washington County Arts, Heritage and Humanities Coalition. The Coalition will be comprised of not less than nine (9) and not more than fifteen (15) members, representing the geographic diversity of Washington County, as well as a broad range of business, education, and arts, heritage and humanities organizations located within Washington County. Members shall reside in Washington County or be members of a business or organization significantly involved in arts, heritage or humanities activities in the County.

Section 2. Terms of appointment shall be three years. The initial slate of members shall be appointed to staggered terms by the Board of County Commissioners. Thereafter, the Coalition will recommend candidates to fill vacancies for approval by the Board of County Commissioners. Members' terms shall commence on January 1st and end on December 31st. Members may only serve a maximum of two (2) terms consecutively. In case of a resignation, a new member shall be appointed to fill the remainder of the unfilled term.

Section 3. Recruitment of new members to fill expired or vacated positions shall be coordinated through the Board of County Commissioners' established process, including announcement of vacancies, advertisement, applications, review and appointment. The Coalition shall actively encourage application by qualified community members, and offer recommendations for appointment to the Board of County Commissioners.

Section 4. The Board of County Commissioners will appoint at least one member of the Board as a member of the Coalition.

Section 5. Members of the Coalition and any committees thereof shall serve without compensation.

Article III Officers

Section 1. The officers of the Coalition shall be a Chair and Vice-Chair. The officers shall be elected by the Coalition for a term of one year and shall serve until their successors are elected. Vacancies shall be filled by an election of the Coalition for the unexpired term for the vacant office.

Section 2. The Chair shall preside at all Coalition meetings, call special meetings as he or she deems appropriate, serve as spokesperson for the Coalition, and act as liaison from the Coalition to the Washington County staff. The Chair shall be the previous year's Vice-Chair.

Section 3. The Vice-Chair shall serve in the absence of the Chair, including serving as Interim Chair in the event of a vacancy in the Chair until such time that an election can be held.

Article IV Work Groups and Committees

Section 1. Work groups or committees shall be established and terminated as determined by the Chair, with approval of the Coalition, based on the interests and goals of the Coalition.

Article V. County Liaisons

Section 1. A staff liaison employed by Washington County shall be identified by Washington County to serve as staff to the Coalition. The Staff Liaison shall assist the Coalition in coordinating and conducting business, and be responsible for assuring compliance with the public meeting laws, preparation of meeting notices, agenda and minutes, maintenance of files, preparation of correspondence and other tasks for the Coalition.

Section 2. On an occasion, other Washington County staff may be called upon to provide information or assistance to the Coalition. Such involvement from the other County staff will be coordinated through the Staff Liaison.

Article VI Meetings

Section 1. Regular meetings shall be held by the Coalition at the date and time agreed upon by the majority of the Coalition. Special meetings may be called by the Chair or at the request of three or more Coalition members.

Section 2. Notice of meetings shall be given no less than seven days in advance of a meeting. However, should an issue of urgency arise, a meeting notice may be given twenty-four hours in advance of a meeting. Meetings shall be held at a location agreed upon by the Coalition, and shall be accessible to persons with disabilities.

Section 3. A quorum shall consist of a majority of Coalition members. Any formal action of the Coalition shall be taken with a majority vote by a quorum of the membership.

Section 4. Each member of the Coalition is entitled to one vote. The Staff Liaison is not a voting member of the Coalition.

Section 5. In the event that urgent business must be transacted between regularly scheduled meetings, a vote of the membership may be taken by electronic mail. To be considered a valid vote, 80% of all Coalition members must participate.

Section 6. Questions of procedure not addressed by the bylaws shall be in accordance with the latest edition of Robert's Rules of Order.

Article VII Rules of Conduct

Section 1. Individual Coalition members may represent or speak on behalf of the Coalition to the public, to the Washington County Board of Commissioners, or to other groups only with the authorization of the Coalition, made by a motion at a regular meeting.

Section 2. In the event that a Coalition member engages in business with the County that could present a potential conflict of interest with matters within the Coalition's purpose, such member will declare the potential conflict of interest and refrain from voting on any such matters.

Section 3. A member unable to attend a scheduled meeting shall notify the Staff Liaison in order to be issued an excused absence. At the discretion of the Chair, three unexcused absences may result in dismissal from the Coalition. Replacement members will be appointed to the Coalition by the County Board of Commissioners following the County's adopted procedures for advertising, recruitment, review and appointment of residents to boards and commissions.

Article VIII. Amendments

Section 1. These bylaws may be amended by a majority vote of the Coalition members at a regular meeting. The Washington County Board of Commissioners shall give final approval to an amendment to these bylaws.

Section 2. These bylaws shall be reviewed on an annual basis.

Approved by the Coalition:

Signature, Name of Chair

Date

Approved by the Board of Commissioners:

Signature, Name and Title

Date

Text approved by the Washington County Arts, Heritage and Humanities Coalition 12/8/05.

Appendix D: 2015 CCWC Grant Guidelines, Application and Review Criteria



2015 (January 1- December 31, 2015) Community Cultural Participation Grants for non-profit organizations Grant Cycle opens September 8 and closes October 6, 2014

Cultural Coalition of Washington County (CCWC) mission statement:

The CCWC contributes to the cultural identity and quality of life in Washington County by advocating for and supporting arts, heritage, and humanities organizations. We do this by: re-granting Oregon Cultural Trust funds; identifying and prioritizing community needs; and advising county and local governments.

Statement of Non-Discrimination

The CCWC is committed to providing services and making our resources available to every member of Washington County without regard to race, color, creed, religion, age, gender, sexual orientation, military status, marital status, political opinion, national origin, familial status, mental and physical disability, gender identity, and source of income or disability status.

Grant Guidelines

The **Community Cultural Participation (CCP)** Grant Program provides financial support for Washington County non-profit arts, heritage and humanities organizations. Applicants to this grant program can apply for activities or opportunities that **address one or more of these four goals:**

1. **Public Awareness and Participation:** Marketing and promotion
2. **Cultural Learning:** Education and cultural learning programs/participation
3. **Cultural and Economic Development:** Impact of the arts and culture in county
4. **Support Existing Cultural Organizations:** Professional development and capacity building

A strong grant application will address our priorities of promoting cultural diversity, developing community and/or cross-cultural partnerships, providing matching-fund or cost-sharing opportunities, and/or promoting cultural tourism. Examples are below or visit www.culturalcoalitionofwashingtoncounty.org for fuller details in the Cultural Plan.

Proposals in the CCP Grant Program should be geared toward **a specific event, activity or communication** of the organization. Applications must *clearly demonstrate* how the proposed activity, event or communication will:

1. Build awareness of the role and value of arts, heritage or humanities and increase public participation; or
2. Promote youth access to the arts, heritage and humanities to enhance learning and healthy human development; or
3. Support existing Washington County cultural organizations; or
4. Integrate cultural development with economic development policies.

Examples of CCP Grant Proposals include:

- Expenses for events and activities accessible to the public: festivals, performances, workshops, lectures, conferences, exhibits, open studio tours and other activities which will clearly help enrich cultural participation within the county.
- General promotional material that focuses on one or more of the previously mentioned four goals. Applicants must demonstrate a clear distribution and/or marketing plan in proposals for promotional materials. (*Promotional materials include the development of websites.*)
- Create and implement a cultural learning program.
- General operating or salary expenses for an organization whose mission focuses on one or more of the previously mentioned four goals, or for capacity expansion of such an organization.
- Performances, demonstrations, or exhibits in schools.
- Cross-cultural partnerships and collaborations, including work with the Washington County Visitors Association, or support for cultural tourism events or activities.

Funding for CCP grants comes from the Oregon Cultural Trust (OCT). The Washington County Board of Commissioners has appointed the CCWC to administer the grant program. The number of CCP grants awarded will depend on the funds available in the CCP Grant budget for that year.

To find out more about the Oregon Cultural Trust, go to: www.culturaltrust.org.

To access a copy of the Washington County Cultural Plan or to find out more about the Cultural Coalition of Washington County, go to: www.culturalcoalitionofwashingtoncounty.org

How to apply for a CCP Grant

The CCWC contracts with the Regional Arts & Culture Council (RACC) to manage the online application and reporting process.

1. Applicants must be completed and electronically submitted on-line to RACC no later than **5:00 pm Monday, October 6, 2014**. ***Late or paper applications will not be accepted.***
2. To access the CCP on-line application & guidelines go to one of the following websites:
www.culturalcoalitionofwashingtoncounty.org www.racc.org

Please Note: There is **NO “Spell Check”** on the online application process. Please proofread your application before submitting.

We strongly recommend attending the CCP grant orientation:

- **Wed. September 17, 2014, 3:30-5:00 pm, Shute Park Library, Meeting Room**
775 SE 10th Ave, Hillsboro, OR 97123.

Grant Cycle

All funded activities *must* take place between **January 1 – December 31, 2015**.

Eligibility

Two levels of Community Cultural Participation grants are available this year:

- Level 1: up to \$1000
- Level 2: up to \$2000

Please submit your grant request amount dependent on your actual need. This will enable the CCWC to fund more organizations across the county.

An organization may apply for and receive only one Level 1 or one Level 2 grant per year.

Level 1 Eligibility Criteria: Up to \$1000 CCP Grant

1. Be a “not-for-profit” arts, humanities or heritage organization or be an educational institution or government agency with an arts, heritage or humanities mission. IRS 501(c)(3) status is not required. Applications from individuals or private businesses will not be accepted.
2. Be applying for an opportunity that specifically enhances Public Awareness and Participation, enhances Cultural Learning, supports Existing Cultural Organizations, or encourages Cultural and Economic Development (as described above).
3. Provide CCWC with an Employer Identification Number (EIN). You can receive an EIN within minutes online at www.irs.gov.
4. Be headquartered within Washington County *and* serve Washington County residents. (Branch offices of organizations headquartered elsewhere are not eligible to apply.) Events or activities must take place in Washington County.
5. Applications by social service agencies or religious organizations will be accepted only if application is made in partnership with a not-for-profit cultural organization for a joint project, with the cultural organization acting as the lead applicant.
6. Applications will be accepted to support capital expenditures such as the acquisition of public art or museum exhibits, but may not be used for capital campaigns.
7. If an organization received a CCP Grant in 2013 or 2014, a final report for that grant must have been submitted on time prior to applying for a 2015 grant. If the activity has not yet been completed, please explain.
8. Applicants must provide an itemized list of revenue and expenditures for the proposed activity in the application.

Level 2 Eligibility Criteria: Up to \$2000 CCP Grant

1. Must meet the Level 1 criteria above.
2. An organization must have IRS 501(c)(3) status or be a governmental agency or a public school. (Upon request, a letter verifying status must be submitted).

Ineligible Expenditures/Applicants

1. Grants will not be awarded to an individual or a private business.
2. Grants will not be awarded to support a capital campaign or endowment.
3. Grants will not fund purchases of equipment or clothing **not critical** to the organization's mission.
4. Grants will not fund organizations from **outside** of Washington County.
5. Grants will not be awarded to fund activities or events that take place **outside** Washington County.

Review Process

1. CCWC members will review proposals according to the established eligibility criteria.
2. Awards will be based on CCWC recommendations.
3. Grant applicants can anticipate notification of grant award status by **December 5, 2014**.

Notification and information on award status can only be given after the grants process is complete. If you have not received official notification by December 12, 2014, contact RACC staff at 503-823-5111.

Acknowledgment (Credit to CCWC & OCT)

CCP grant recipients will acknowledge the support of the CCWC and the Oregon Cultural Trust in all publicity related to the CCP grant.

An electronic version of the CCWC graphic is available on the CCWC website <http://www.culturalcoalitionofwashingtoncounty.org/cultural-plan-2/> or from Eva Calcagno (Calcagno@wccls.org). The Cultural Trust graphic is available on their website. Recipients are requested to mail copies of printed materials, press releases/coverage related to the project or activity to CCWC for its files. Please mail them to:

Cultural Coalition of Washington County
c/o Eva Calcagno, WCCLS
111 NE Lincoln St. MS-58
Hillsboro, OR 97124

CCP Grant Compliance

1. Applicants awarded a CCP grant must complete the grant between **January 1 and December 31, 2015**.
2. Awardees ***must submit a Final Report*** of their completed activities **within 30 days** of the end of the grant cycle or by December 31, 2015. The report form will be available via CCWC's online grant site at www.racc.org. Compliance with the final reporting requirements in previous grant cycles will be considered when the applicant's future grant applications are in review. Be advised that the final report will ask for the number of events and/or participants at events supported by the CCP grant.
3. CCP grant recipients will acknowledge the support of the CCWC and the Oregon Cultural Trust in all publicity related to the CCP grant.
4. It is the responsibility of the grant applicant to notify both CCWC and RACC in writing and in advance of any changes in the grant status.
5. The grant awardees will be contacted by a CCWC "Buddy" liaison to enhance communication.

Grant Assistance

The CCWC has contracted with the Regional Arts & Cultural Council (RACC) to manage the grant process, and to be its fiscal agent for grant funds.

For questions about the grant guidelines, contact the CCWC Chair, Georgia Harker, at:
gcharker@gmail.com

For questions regarding the application process, contact RACC at:
Helen Daltoso, 503-823-5402, hdaltoso@racc.org
Alfredo Lettenmaier, 503-823-2928, alettenmaier@racc.org



ON-LINE APPLICATION INSTRUCTIONS

1. Applicants must electronically submit a completed application form using the CCWC online process by the deadline **of 5:00 p.m. Monday, October 6, 2014.** Paper or late applications will not be accepted.
2. No supplementary materials are required for this grant application.
3. Please read the CCWC Community Cultural Participation (CCP) [Grant Guidelines](#) for FY2014-2015 before completing your application.
4. Please review the Washington County [Cultural Plan 2008-2015](#), endorsed by the County Commissioners at <http://www.culturalcoalitionofwashingtoncounty.org>.
5. Notification of awards will be made by **December 5, 2014.**

APPLICANT DATA

Organization Name	Contact Person	Date established	
Mailing Address	Suite/Apt. #		
City	State	Zip (+4)	County
Federal Tax ID (EIN #)	Web Site (if available)		
Main Phone	FAX	E-mail	
501(c)3, gov't agency, or public school	Y/N (required for \$2000 grant only)	Year 501(c)3 granted	
# of Staff	# of volunteers		
Alternate Organization Contact Name	E-mail		

PROPOSED PROJECT TITLE: _____

	<u>Level 1:</u>	<u>Level 2:</u>
	Up to	Up to
Indicate what level of funding you are applying for:	\$1000	\$2000
Did your organization receive a CCP grant in 2013 or 2014?	Yes	No
If yes, have you filed a final report for 2013 or 2014?	Yes	No

If not yet filed, please explain why?

INFORMATION REGARDING YOUR ORGANIZATION AND PROPOSAL:

This grant proposal is for (check all that apply):

program funding capacity building operating expenses development marketing other

1. Check which CCP goal(s) this grant proposal meets (see page 1 of 5 of Grant Guidelines):
 - Public Awareness & Participation
 - Cultural Learning
 - Support for Existing Cultural Organizations
 - Cultural and Economic Development
2. Provide your organization's mission.
3. Provide a brief history of your organization and a description of your organization's leadership.

NARRATIVE:

4. Describe, in detail, the project and expected outcome for which you seek funding.

5. If your project is a performance, exhibit, or event (if applicable), please indicate:

The location: _____

The dates: _____

The times: _____

6. Who is your target audience? How many people will be reached?
If you have sponsored similar projects or events in the past, please provide prior attendance or participation figures.
7. Show how this proposal supports the above CCP goal(s) (Question #1).
8. Describe the abilities and capacities within your organization that will help to guarantee the success of your proposed project.
9. What impact will the project have in Washington County?
10. How did you learn about the CCP grants?

BUDGET:

11. Identify any source(s) of matching funds or cost sharing for this project.

12. Itemized expenses from #13 (below) should be described or explained here.

13. Itemize expenses and revenues for the proposed project described in #12.

Expenses: List all expenses related to the cost of the proposal.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Proposal Cost (A): _____

Revenues: List all contributions (cash or in-kind amounts) expected.

Include both confirmed and projected income (i.e. fees, tuition, ticket sales, etc.).

List any community partnerships and how much they will contribute.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Proposal Contributions (B): _____

Grant Amount Requested from CCWC (A-B): _____

Project Start Date: _____ Project End Date: _____
(Activities must occur between **1/01/15 and 12/31/15**)

Name, title, phone number and email address of person responsible for the grant:
